



Cogisen to Speak about its Breakthrough AI Technology at the 3rd Annual Cisco and Ecole Polytechnique Innovation and Research Symposium

This exclusive event brings together academic experts and industry leaders to discuss the challenges and opportunities in artificial intelligence and cybersecurity

April 3rd, 2018, Rome, Italy – Cogisen, the developer of video processing and artificial intelligence (AI) technologies, today announced it will be speaking at the third annual Cisco and Ecole Polytechnique Innovation and Research Symposium in Paris on April 9 – 10th. The invitation-only event for academics and industry leaders will discuss cutting edge technologies in artificial intelligence (AI) and cybersecurity related to networking, storage, and compute infrastructure, as well as the potential impact of each on the evolution of the Internet and Society. Cogisen will be joining innovators and researchers from leading universities such as Cambridge University, École Polytechnique, Imperial College London and TELECOM ParisTech, as well as companies such as Airbus, Cisco and Veritas.

Christiaan Erik Rijnders, co-founder and CEO Cogisen, will talk about the significant breakthroughs his company has made in artificial intelligence designing patented dynamic motion and sequencing technology to extract and combine specific information from digital data streams. Initially, it is targeted at video, because it is able to interpret meaning throughout all of the frames in a video, which is one of the most significant challenges for AI today. Cogisen argues that current technology is reaching its limits in terms of efficiency and performance, because it is struggling to extract and interpret information only found in temporal effects.

“We are delighted to have been invited by Cisco to present and we are looking forward to hearing about other cutting-edge developments in artificial intelligence,” said Christiaan Erik Rijnders, co-founder and CEO, Cogisen. “Cisco’s own data suggests there will be a massive increase in the amount of video we are watching, especially on mobile devices, which presents a huge opportunity for AI. We believe our focus on cognitive modelling has led us to a breakthrough, which will dramatically reduce the costs and demands on bandwidth while processing calculations faster.”

Cogisen’s sophisticated mathematical algorithms now underpin the Cogisen Cognitive AI Platform. This technology is delivering significant innovation to extract meaning, context and intent from video and in the next two months the company will demonstrate its use in video processing for the detection of violent content. The engineering team is also exploring how the platform can use inputs from diverse sources, such as communications networks and the company will present its potential application in network and cybersecurity at the Cisco event in Paris. In the field of cyber AI the Cognitive AI Platform allows companies to monitor and identify potential threats in an automated and intelligent way. It uses the same principles of extracting meaning, context and intent from temporal data to efficiently sift through the vast amounts of information being sent to organisations every day. The Cogisen Cognitive Modelling Laboratory in Rome is using this same approach to build applications for diverse sectors, including mobile and social, the Internet of Things and autonomous vehicles.



About Cogisen

Cogisen is made up of a team of world-class experts developing AI cognitive modelling technology to extract meaning, intent and context from video and other inputs. The innovative and patented AI algorithms underpinning the Cogisen Cognitive AI Platform are opening up a wide variety of market opportunities. The company is starting to demonstrate its use in fields such as detecting violence in security camera applications and monitoring communications networks for cybersecurity threats. The company's Cognitive Modelling Lab is also building applications for industries as diverse as mobile and social, autonomous vehicles and the Internet of Things.

For more information, please visit: www.cogisen.com

About the Innovation & Research Symposium

The 3rd Annual Cisco & Ecole Polytechnique Innovation and Research Symposium will again bring together academic experts and industry leaders to share their knowledge and experience while asking hard questions, stimulating lively discussion, and establishing new connections for industrial and academic collaboration. This year, the Symposium will direct its focus on the challenges and opportunities of Artificial Intelligence and Cybersecurity as it relates to networking, storage, and compute infrastructure, as well as the potential impact of each on the evolution of the Internet and Society.

For more information, please visit: https://www.cisco.com/c/m/fr_fr/training-events/events/2018/innovation-and-research-symposium/index.html

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